

**SUMMARY NOTES  
OF THE MEETING OF THE  
ARCHITECTURAL COMMISSION  
MONDAY, DECEMBER 14, 2009  
VILLAGE OF NORTHFIELD**

On Monday, December 14, 2009, at the Northfield Village Board Room, 361 Happ Road, the Architectural Commission met at 7:00 P.M. to consider one issue:

Members in Attendance:

Steve Page, Acting Chair  
Tom Jennings  
Steve Hirsch  
Jason Felicione  
Patricia Leonard

Members Absent:

Pat Karr  
Juergen Fuss

OTHERS PRESENT: Linnea O'Neill (see attached sign-in sheet).

Acting Chair Page requested approval of the Summary Notes of the November 9, 2009, Architectural Commission meeting.

**A motion was made by Commissioner Hirsch, Seconded by Commissioner Leonard to approve the Architectural Commission Summary Notes of November 9, 2009.**

The vote was as follows:

**AYES: 5**

Steve Page, Acting Chair  
Tom Jennings  
Steve Hirsch  
Jason Felicione  
Patricia Leonard

**NAYS: 0**

**ABSTAIN: 0**

**ABSENT: 2**

Pat Karr  
Juergen Fuss

**Motion Carried**

**ISSUE #1: Consideration of a sign review to allow for permanent signage to be installed at Kraft Foods located at Three Lakes Drive. The petitioner is Kraft Foods.**

Denise Joyce-Bronis of White Way Sign Company was present for the petitioner, Kraft Foods. She indicated that Kraft Foods is introducing a new logo and plan to place it on the signs at the headquarters for now. The ground monument sign will be removed. The existing monument sign is 48 square feet and the proposed monument sign will be 33.5 square feet. No variance will be required. It will be non-illuminated, but three flood lights approximately 2-1/2 to 3 feet back from the monument sign will illuminate the sign.

Acting Chair Page asked Ms. Joyce-Bronis if they are using the same sign but re-facing it and she indicated it will be removed completely and replaced with a new sign.

Commissioner Jennings questioned the lighting. Ms. Joyce-Bronis indicated that they will go along with what the Board wants as a timer could be placed on the lights. Commissioner Jennings asked Ms. O'Neill what the staff felt about the timing on the

lights. Ms. O'Neill said that the Sign Code restricts lights from being on all night; illuminated signs are to be turned off between the hours of 11:00 p.m. and 7:00 a.m.

Commissioner Leonard felt that since the lights on the businesses across the street were on all night, it wouldn't be intrusive to any neighborhoods if they were on all night. Ms. Joyce-Bronis said they would prefer to have the lights on all night, but will abide by the Board's decision. Mr. Jim Maloney, Director of Facilities at Kraft Foods, spoke to the Commission saying that the lights are currently on all night.

Acting Chair Page then asked about the wall signs on the two guard houses. Ms. Joyce-Bronis indicated that those two signs would be replaced also. Mr. Maloney added that color banners inside the property which are not visible from the road will have the new logo on them.

Commissioner Jennings said he did not have a problem with the lights being on all night. Acting Chair Page agreed. Commissioner Hirsch felt that reducing the square footage of the sign was nice.

Commissioner Jennings then questioned the landscaping of the monument sign. Mr. Maloney indicated that it is currently overgrown with pine trees. They plan to remove the pine trees and plant native trees and have them vary in color with the seasons. He indicated they just changed to a new landscaping company, Brickman.

Commissioner Leonard asked whether the "Make Today Delicious" saying would follow through on all logo changes. Mr. Maloney said it was generally for the corporate headquarters' signage.

There being no further discussion, the following motion was made:

**A motion was made by Commissioner Leonard, Seconded by Commissioner Felicione to approve the new signage package for the Kraft Foods campus in accordance with the plans submitted November 9, 2009 including the condition to leave the ground sign lights on all night.**

**The vote was as follows:**

**AYES: 5**

**NAYS: 0**

**ABSTAIN: 0**

**ABSENT: 2**

**Steve Page, Acting Chair**

**Pat Karr**

**Tom Jennings**

**Juergen Fuss**

**Steve Hirsch**

**Jason Felicione**

**Patricia Leonard**

**Motion Carried**

There being no further issues to discuss upon a motion duly made by Commissioner Jennings, seconded by Commissioner Hirsch and passed, the meeting was adjourned at 7:15 P.M.

HGM 12/15/09

**Approved 2/8/10**